



Unlock human potential Build great organisations

Empowering leaders and teams to perform at their best — with one connected system.

November 2025



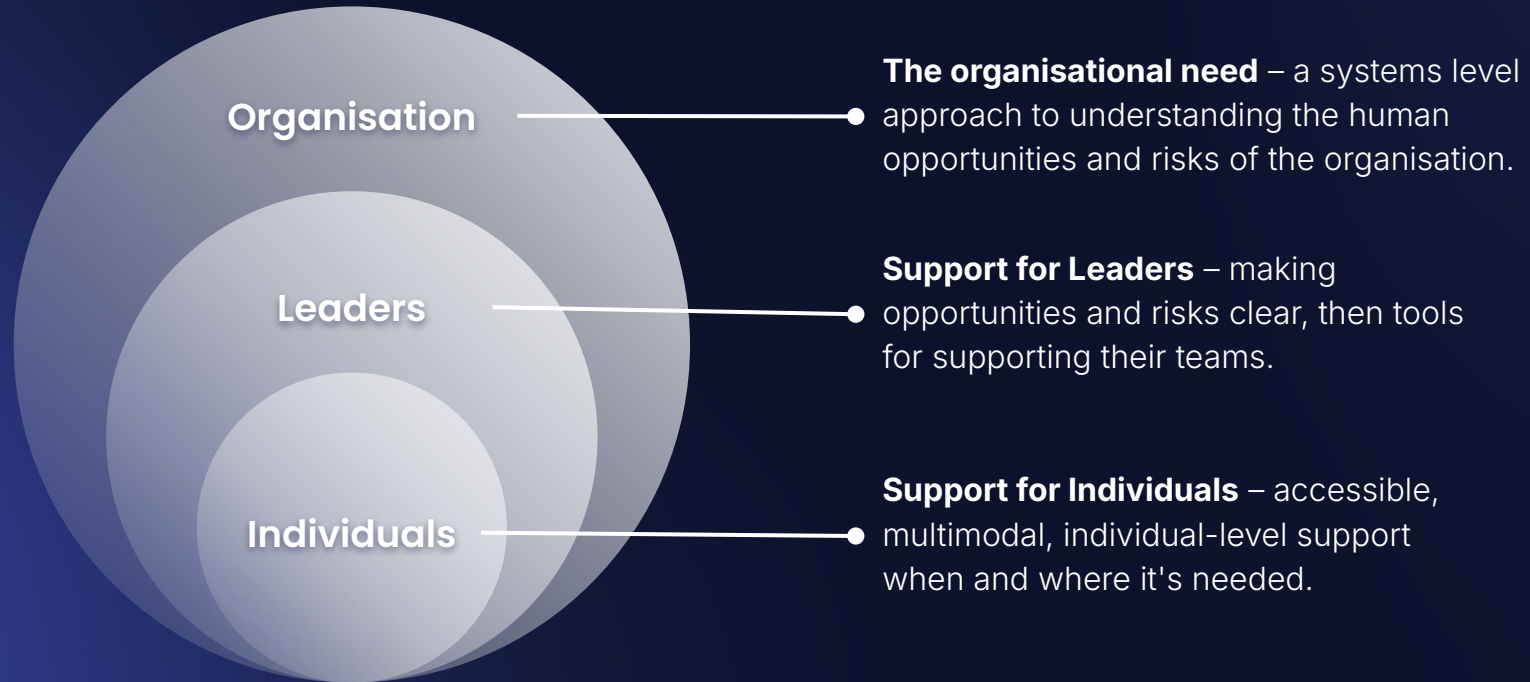
Organisations, leaders, and individuals are under strain

Organizations react to human-related opportunities and risks too late: Relying on lagging indicators like surveys, turnover, EAP usage, and incidents means problems and inefficiencies only surface after they become costly.

Leaders lack visibility and tools to act: Leaders lack a system view of people opportunities and risks, or the supporting tools to lead effectively through these challenging times.

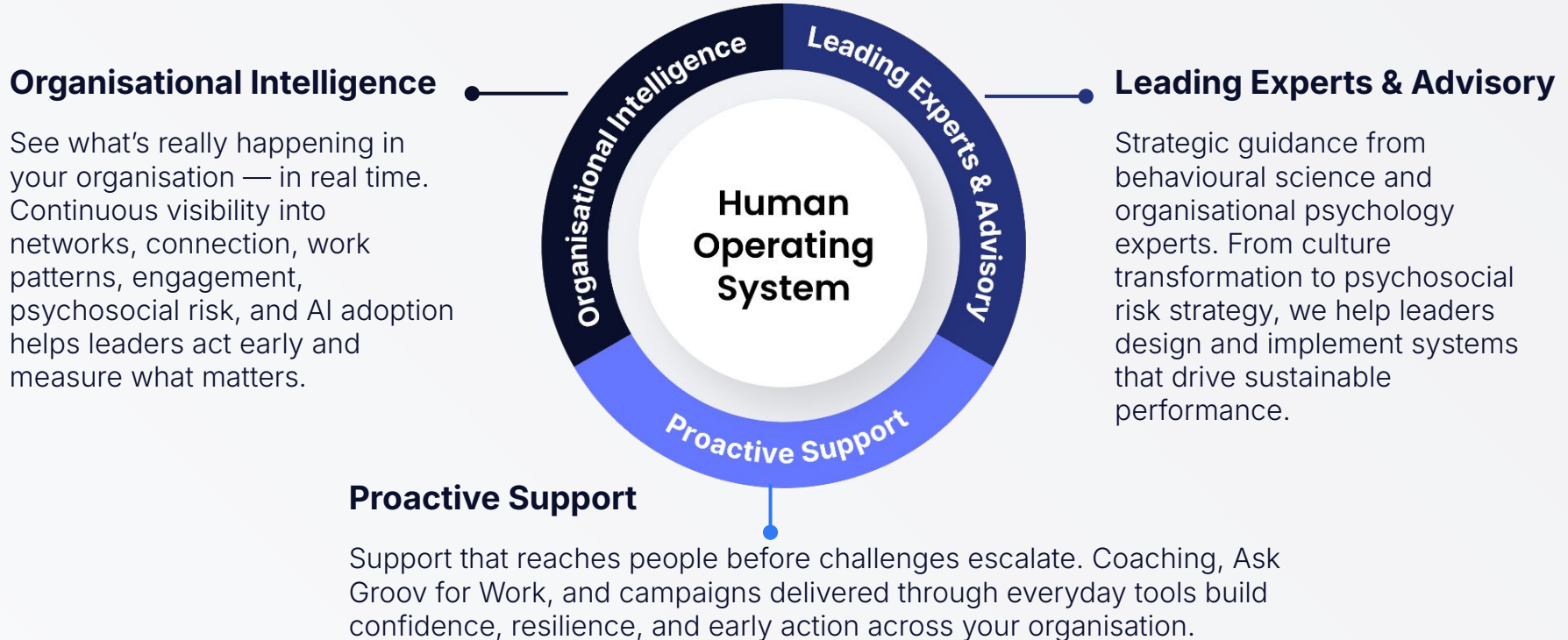
Individual support fails when needed most: Low EAP uptake and time-constrained managers mean employees lack accessible psychosocial support - despite it being essential for team performance and wellbeing.

Building a healthier organisation at every level



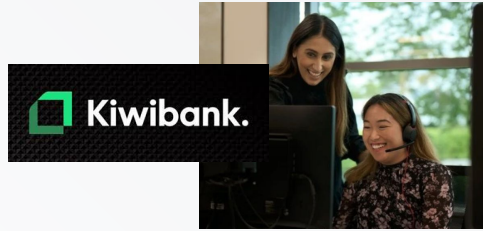
One System. Three Components.

Unlock human potential and identify risks early

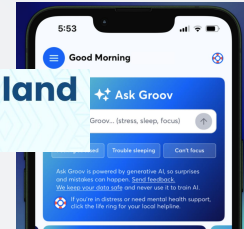


Client Engagements

groov



Health New Zealand
Te Whatu Ora



Fletcher
Building



Giltrap
Group



MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HIKINA WHAKATUTUKI



TOYOTA



Public Sector Offer

groov

12 months of Groov tailored to:

- Understand work and communication patterns to **measure Psychosocial risk and Performance & Efficiency Opportunities**
- **Proactive AI and human coaching of managers and staff** to diagnose psychosocial issues and provide 1:1 coaching to build skills, resilience, and work through issues

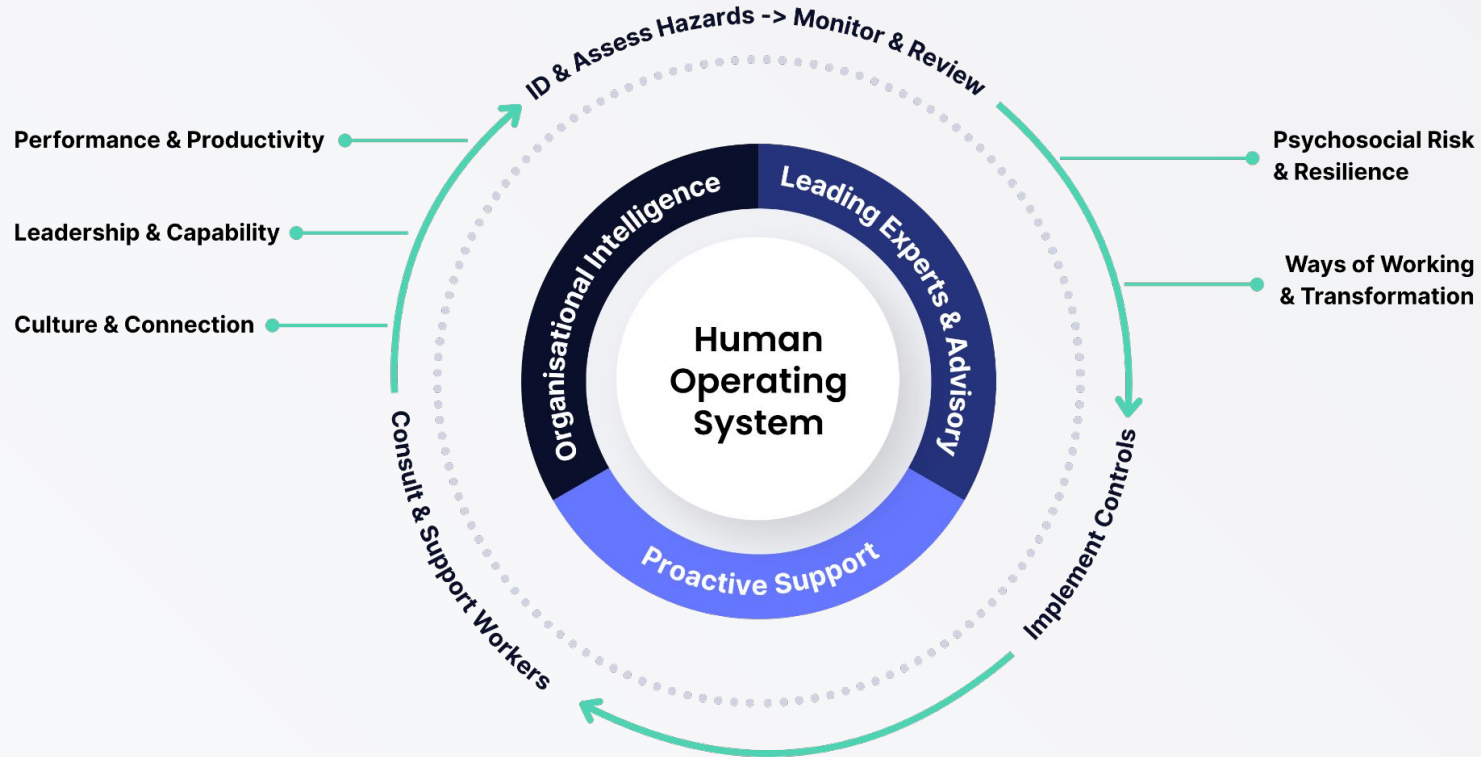
Outcome is a clear baseline on current state, upskilled & more resilient team, and measurable improvement over time.

Cost: \$80K for a team of 200 people @ 25% Public Sector Discount*

*offer ends 2/28/26

Product Overview

Technology and Services delivering outcomes that matter



Leading indicators enable proactive uncovering of opportunities and risk mitigation

- Continuously measures engagement, burnout risk, psychosocial risk and workplace opportunities.
- Enables operational leaders to see where stress is building, before harm occurs
- Powers proactive intervention by team, location, or trend — impossible if relying on lagging indicators or self-report



Ask questions in the flow of work to enrich organisational understanding



What made your day feel easier (or harder) at work last week?

Submit



Our weekly team check:

Last week I took small moments to recharge throughout the day

Never

Rarely

Some days

Most days

Every day

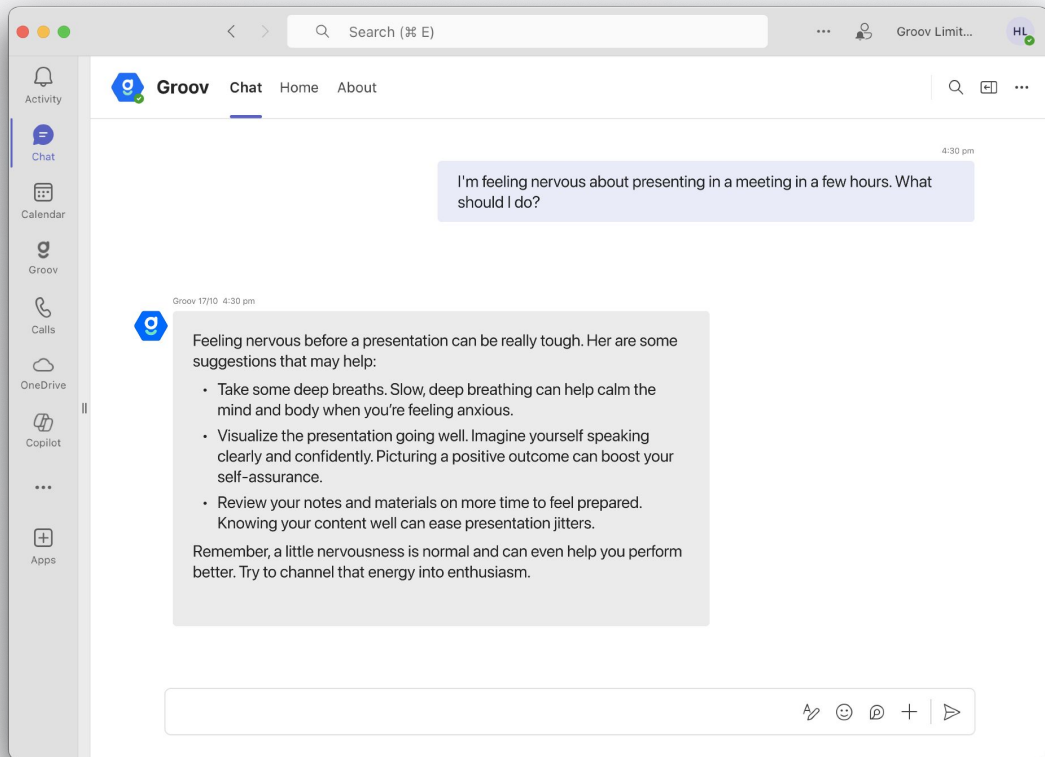


The Groov Voice experience is delivered through tools people use everyday for a more seamless experience.

Leader and individual support needs an overhaul

- Consistent, science-grounded support that meets leaders and individuals where they are – safe, flexible, and multi-modal:
 - 24/7 AI agent delivered through corporate messaging tools like MS Teams Chat and Slack.
 - High quality, certified human coaches scheduled through MS Teams Chat or Slack
- Organisations see this new layer of support as a strong complement to managers and as a more modern, proactive alternative to EAP - one that normalises and increases support to navigate workplace challenges.

Ask Groov for Work. 24/7 support from a safe, science grounded coaching assistant



Add your organisation's context for richer, more relevant responses.

Key things to know about Ask Groov

User Data is not used to train models

Groov leverages a RAG model that ring-fences data access and controls what's shared with 3rd party LLM's, ensuring your data stays safe and protected.

Reporting based on your Privacy Policy

Understanding what people have questions about is incredibly insightful. Groov provides that back to the organization based on the privacy policies of the org.

No access to user profiles or other PII

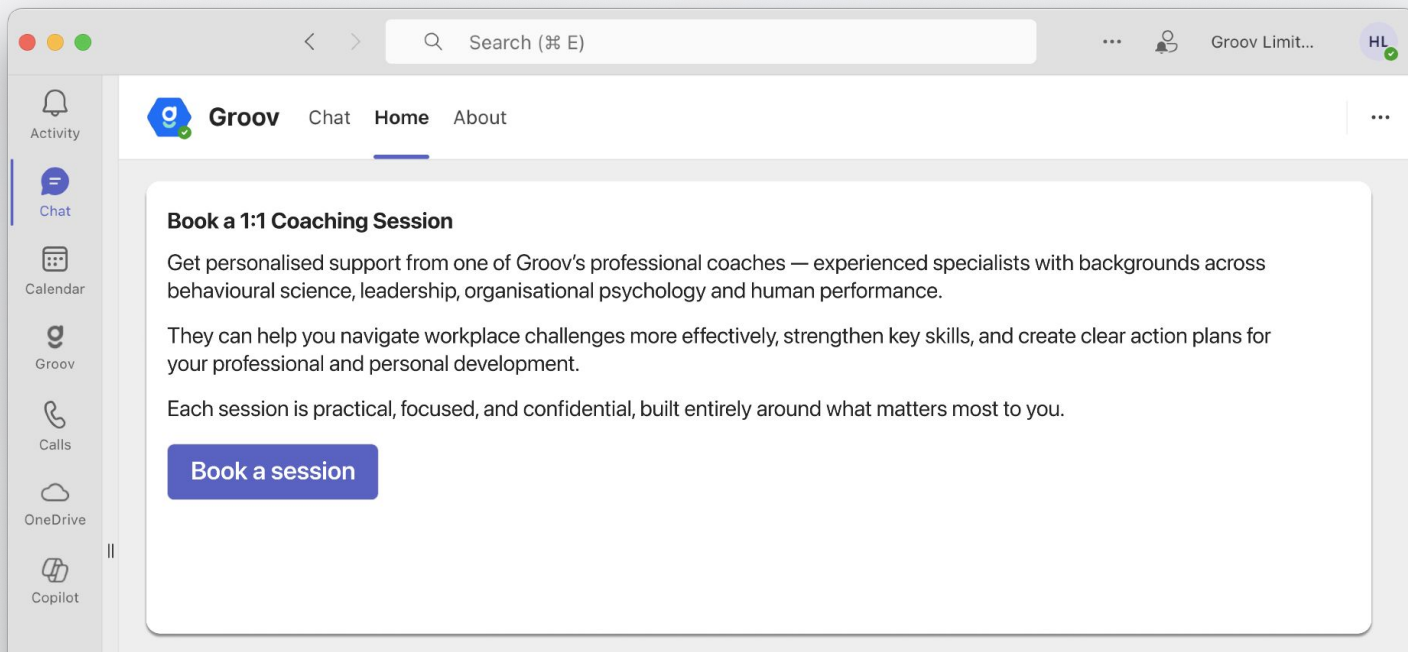
Ask Groov does not have access to any user profile data. It can't know anything about the user other than what the user explicitly shares.

Grounded in Groov's high quality content

Unlike public LLM's, Groov's content is written and reviewed to ensure that it is safe. Your users will only see safe, scientifically grounded information with Ask Groov.

Access Coaching before it's a crisis

Leaders and employees can book 1:1 coaching directly through Groov. Accessible, confidential, and tailored to real challenges.



Subject Matter Experts delivering near-term and strategic value powered by Science

Expert guidance from behavioural science and organisational psychology specialists. We help leaders design and implement systems that strengthen performance, reduce psychosocial risk, and build healthy, adaptive cultures.



Our advisory partnership can include:

- Leadership strategy and culture transformation
- Psychosocial risk and compliance frameworks
- Change and transformation support
- Data interpretation and insights-to-action planning
- Executive workshops and keynotes

Every engagement is tailored — designed around your data, context, and priorities.

Thank you

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