

Government
Health & Safety Lead

2025

HEALTH & SAFETY
REPRESENTATIVES
CONFERENCE & AWARDS

SPONSORSHIP PROPOSAL

WE ARE COMMITTED TO
DEVELOPING AND CELEBRATING
THE ROLE OF OUR HEALTH &
SAFETY REPS BY PROVIDING A
HIGH QUALITY CONFERENCE
AND AWARDS EVENT FREE OF
CHARGE.



Healthandsafety.govt.nz

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About GHSL

The Government Health and Safety Lead (GHSL) was formed in 2017 under the leadership of Ray Smith, then Chief Executive of the Department of Corrections. The GHSL moved to the Ministry of Primary Industries in 2019, following Ray Smith's appointment as Director-General.

The GHSL is a small team tasked with providing practical support to chief executives, senior leaders and the health and safety teams of government agencies to enhance their leadership of health and safety.

The GHSL works with over 45 public service agencies to:

- strengthen system capability.
- build cross-sector relationships that sustain learning and intelligence about what works.
- raise awareness of issues and opportunities.
- support sharing of proactive and joined up responses.
- develop resources to support the system, where it is practical to do so.

GHSL partner agencies include:



Conference dates

5 June 2025

Location

Shed 6
Wellington, New Zealand

Expected numbers

320 attendees made up of H&S
Reps, Practitioners and Leaders
from across the public sector.

Key contact

Conference Coordinator:
Anita McGhie-Filkins
Anita.McGhie-Filkins@mpi.govt.nz

Sponsorship inquires:
Braden Lister
Braden.Lister@mpi.govt.nz

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What is it about?

The Health and Safety Representatives (H&S Reps) Conference is run free of charge and promotes the role of H&S Reps across the public service.

As well as being a key development opportunity, the Conference culminates with the presentation of H&S Rep of the Year Awards, celebrating H&S Reps who have gone above and beyond the norm to ensure that their colleagues are safe at work and return home to their families at the end of every working day.

Who will be there?

We expect around 320 attendees, including:

- Around 250 H&S Reps from 45 agencies.
- Public sector health and safety advisors and practitioners.
- Public sector leaders, including health and safety managers.
- Human resource advisers and managers.
- Health and safety professional bodies and national business associations.

Why join us?

Investment in this conference will demonstrate your support for H&S Reps and commitment to improving workplace wellbeing, health and safety. It will also provide an opportunity to connect with influencers of wellbeing, health and safety across the public sector industry. You will:

- ✓ Position your organisation as an active supporter of wellbeing, health and safety within the public sector in New Zealand.
- ✓ Help H&S Reps to understand their role and how they support wellbeing, health and safety in the public sector.
- ✓ Gain an opportunity to connect with others who influence wellbeing health and safety from both the frontline and leadership levels of public sector agencies.
- ✓ Increase brand awareness - your organisation will receive exposure directly with target audiences throughout the conference, as well as being acknowledged in conference promotions.

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What people say

Extremely informative event that enabled excellent networking between organisations. Amazing event that highlights the importance of health and safety and acknowledges the people working hard within that space.

Good advice and information shared. Thanks you for putting this together it was excellent hearing the experts and seeing those who deserve the awards

I always feel it is a privilege to be able to attend these and hear some of the great achievements of others.



How is the conference being promoted?

Conference marketing will begin in November 2024 and will continue right through post conference. As a sponsor, your support of the GHSL H&S Rep Conference will be actively promoted through multiple channels.

Regular communications with GHSL's member agencies, leads and practitioner's.

Communications with sector key influencers, business leaders, government agencies and industry bodies.

GHSL website
www.healthandsafety.govt.nz

Social media via LinkedIn

Other industry and business publications and websites

Government communications network

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Benefits	Gold Sponsor \$25,000 (excl. GST) *1 Available	Silver Sponsor \$15,000 (excl. GST) *2 Available	Bronze Sponsor \$5,000 (excl. GST) *4 Available
Acknowledgement as a premium partner in the opening of the conference and closing.	✓		
Recognition as a sponsor in marketing material.	✓	✓	✓
Company logo on the main screen at beginning of each session.	✓	✓	✓
Company logo on conference section of GHSL website.	✓ *100 word profile	✓ *50 word profile	✓ *25 word profile
Company logo in conference smartphone app.	✓ *Including Profile	✓ *Including Profile	✓
Complimentary conference registrations including meals.	✓ *10 Seats provided	✓ *6 Seats provided	✓ *4 Seats provided
Complimentary exhibition stand.	✓	✓	✓
Included collateral in post-conference reporting and participant contact.	✓	✓	✓

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Exhibition Opportunities

\$500 (excl. GST) per stand

Meet face to face with over 300 H&S Reps, health and safety practitioners, senior leaders and key influencers from across the public sector.

- Increase brand awareness
- Demonstrate commitment to wellbeing, health and safety.
- Develop and build new relationships across the sector.
- Promote your goods and services

You will receive:

- A stand at the event with access to attendees during breaks.
- A ticket for two people to sit and watch the conference.
- Complimentary meal for two people during meal breaks

Other ways to support



You may wish to sponsor a specific element of our event.

From providing funding for the awards, training and other vouchers for the H&S Rep awards, spot prizes during the day, printing, catering. There are a number of ways you could support us and be recognised for it.

Please get in touch to discuss your specific ideas with us. If your contribution is equivalent to a sponsorship level, we will recognise you at that level.

Braden.Lister@mpi.govt.nz

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CONTACT US

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